



UMNB Annual Conference 2018 | Congrès annuel 2018 de l'UMNB
September 28-30 2018 | du 28 au 30 septembre 2018
Crowne Plaza Fredericton NB

UMNB Annual Conference 2018 – Sponsorship Information

Who we are

The Union of the Municipalities of New Brunswick (UMNB) is the bilingual association of cities, towns, villages, and rural communities from across New Brunswick. UMNB works to build strong, sustainable municipalities and to ensure our members' voices are heard.

Why be a sponsor?

- Get the attention of hundreds of municipal leaders from across New Brunswick gathered in one location
- Connect directly and build relationships with decision-makers to showcase your ideas/products
- Connect your message with our delegates through our conference handbook, social media, and conference displays

Who you'll reach

Our attendees include elected municipal leaders from communities across New Brunswick. Participants include municipal administrators, provincial departmental and political leaders, and businesses and community groups with an interest in local government.

About UMNB's 2018 Annual Conference

UMNB's Annual Conference and AGM will take place September 28-30 2018 at the Crowne Plaza Fredericton, 659 Queen St. Fredericton NB. The popular Trade Show and Reception takes place Friday 6:30 - 9:30 PM, and the Annual General Meeting takes place on Sunday.

Sponsor Levels

UMNB is pleased to offer multiple options for partnership. **We are happy to explore sponsorship opportunities that meet your organization's budget and priorities.**

Platinum Sponsor	\$6000 +
Gold Sponsor	\$4500-\$5999
Silver Sponsor	\$2500 - \$4500
Bronze Sponsor	\$1000 – \$2500
Trade Show Prize	In-kind draw prize



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All sponsors receive:

- Organization logo in conference handbook, registration page, and social media
- Logo on sponsor slides displayed during full conference
- Official thank you and recognition by Conference Chair

Standard sponsor packages include:

PLATINUM SPONSOR:

- Sponsorship of delegate lunch or banquet, including opportunity to deliver a message to delegates and your branding on tables and meal stations
- Full-page ad placement in delegate handbook
- Complimentary trade show booth
- Two complimentary conference passes, including Reception and Banquet
- Your organization's promotional material in delegate bags

GOLD SPONSOR:

- Sponsorship of conference breakfast or session including opportunity to deliver a message to delegates and your branding at tables and meal stations
- Half-page ad in delegate handbook
- Two complimentary conference passes, including Reception and Banquet
- Your organization's promotional material in delegate bags

SILVER SPONSOR:

- Opportunity to sponsor delegate networking coffee break, including your branding at all meal stations
- Quarter-page ad in delegate handbook
- Your organization's promotional material in delegate bags

BRONZE SPONSOR:

- Your organization's promotional material in delegate bags

For more information or to discuss additional sponsorship options, please contact Margot Cragg at 506-444-2285 or umnb@nb.aibn.com.